

Event Name (Faculty Coordinator & Contact Details)	Description about the Events
Young Manager Dr. C. V. Krishna Mob: 9100973235 Dr. R. Varadarajan Mob: 9100973231	<ul style="list-style-type: none"> An Individual Event TAT: Contestant narrates the image projected. The right attitude takes him/her through to the next round. Group Discussion: Contestant displays communication, leadership ability, knowledge of the topic to move to the next round. Self-Projection: The more you know yourself in depth and present for 10 long minutes takes you through to the final round. Stress Interview: Cope up with the deliberate stress created and win the crown.
Yuva'En Dr. K. V. Geetha Devi Mob: 9100973241	<ul style="list-style-type: none"> Two members in a Team. Written Test: Prove your knowledge in the entrepreneurial world and General Business and move to the finals Final Round: Present innovative, original, untested ideas of your own to the panel of judges to win the crown.
Kahani Café Dr. K. Thulasi Krishna Mob: 9100973381	<ul style="list-style-type: none"> An Individual Event Kahani Round: Display your ability to make a management story from the words given to you. Your knowledge in Business Management and creativity would crown you.
InQUIZitive Dr. S. Ahamed Basha Mob: 9100973385	<ul style="list-style-type: none"> Two members in a Team. Written Test: Prove your knowledge in business environment, recognition of punch lines, logos & personalities, government schemes and economic policies to be part of the final 6 teams. Final round: Get quizzed on multiple choice, questions, audio visual clues, rapid fire round, Grid round and become the Pioneers.
AD-DICTION Dr. K. Srinivasa Krishna Mob: 9100973232 Dr. C. K. Sahoo Mob: 9100973233	<ul style="list-style-type: none"> Three members in a Team. Written Test: Prove your knowledge in Marketing basics and current ads to move to the final. Final Round: Solve the Given Case, display your Audio-visual with the ad strategy to win the crown.
Stock Bubbles Dr. Mohd Mujahed Ali Mob: 9100973240 Dr. K.T. Vigneswara Rao Mob: 7045093703	<ul style="list-style-type: none"> Two members in a Team. Written Test: Get your knowledge tested on investment and trading, arbitrage, hedging or speculation to move to the final. Final Round: The final Six teams would trade with a total corpus of 10 lakhs through the six rounds in a simulated PEST environment. Earn maximum to win the crown.
Movie Mining Dr. U. Raghavendra Prasad Mob: 9440732770 Dr. N. Gangisetty Mob: 9160020790	<ul style="list-style-type: none"> Two members in a Team. Preliminary Round: The contestants would describe the characteristics of renowned personalities displayed from various sectors like politics, movie stars, history, science, literature, corporate etc., in detail to move to the finals. Final Round: The final Six teams would bring out and present the apt management lessons from the given movies to win the crown.
Literati Dr. G. Soma Sekhar Mob: 9100902085	<ul style="list-style-type: none"> Maximum three authors per paper. Single Round: Full paper to be submitted on or before 5th April. Participants are given 8 mins time for presentation and 2 mins for queries.

MITS Premier League Dr. K. A. Asraar Ahmed Mob: 9100972087	<ul style="list-style-type: none"> Maximum four members per Franchisee. Written test: Get your knowledge tested in cricket and IPL event management aspects to move to the finals. Auction Round: Maximum of 6 teams will be allowed for the auction. Each team will be provided with some virtual money, which can be considered as the individual team budget. Teams will have to bid for Business Professionals and management gurus. The apt composition of the team that matches with the Judges scores would get you the Crown.
Turn Coat Dr. N. Seshadri Mob: 9100973237	<ul style="list-style-type: none"> It is an individual event. Single Round: A participant is given a random topic and instantly has to speak, "for or against" the topic in a duration of 3 minutes. Whenever the judge commands 'switch', the speaker will have to toggle between 'for' and 'against' multiple times thereby contradicting the previous statements. Loaded with instantaneous humour, the speaker is evaluated by spontaneity, humour, content and of course audience response.
Debatir Dr. Vineet Pandey Mob: 9100973397	<ul style="list-style-type: none"> Two Participants per team. Single round: Each member of the team is required to put forth his/her view on the topic given. One will speak for and the other against the motion.

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MITS School of Business

Presents

Excelsis'18

on 6th April 2018

About Madanapalle Institute of Technology and Science:

Madanapalle Institute of Technology & Science (MITS) a highly promising destination for Engineering, Management and Computer Application studies in India. MITS, originated under the auspices of Ratakonda Ranga Reddy Educational Academy, is now under the proactive leadership of President Sri.N.Krishna Kumar M.S. (U.S.A), and Secretary & Correspondent Dr.N.Vijaya Bhaskar Choudary, Ph.D. MITS an UGC- Autonomous Institute is accredited by NBA for UG (ECE, EEE, CSE, and MECH) & PG (MBA) Programmes. It presently holds 53 funded research projects worth of 500.00 lakhs and is a member of several prestigious associations and having academic collaboration with IIT, Hyderabad and BITS, Pilani (Hyderabad Campus). It is a World Bank (TEQIP-II) funded institution. With over 150 faculty members with Ph.D degree, MITS is a committed to nurture a culture of sustainability through learning, teaching, research and partnerships. MITS is committed to achieving sustainability and taking action in light of local and global challenges.

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Madanapalle - 517 325, Chittoor Dist, Andhra Pradesh, India

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About MITS School of Business

The only NBA Accredited Programme (MBA) in the State established in the year 2004, the school offers dual degree bachelors programs (BM), Master's (MBA) and Doctoral (Ph.D) program in management. The courses are governed by AICTE, New Delhi and affiliated to JNTUA, Anantapur. The School provides an excellent academic environment by providing several opportunities for learning by doing viz. internships, projects, assignments, surveys etc. by impairing leadership abilities in students. It strategically invests in students, faculty and programs to offer entrepreneurship prospects. Our unique teaching methodology by means of live case studies using instructors with vast and diverse industrial and academic experience is aimed at developing scholarship as well as practical management perspective in students. Rigorous class room atmosphere enables the students to understand management as in the industry. Moreover, students are encouraged to participate in in-house events and those organised by other peer institutions to test and improve their abilities. Students extensively use e-learning platforms such as MOOCS and MOODLE for acquiring knowledge through courses by offered by foreign universities. The School has partnered with NISM & NSE for training and certification. The School also offers specific certificate training modules in different functional areas to working professionals and students to upgrade their managerial skills and acquire expertise in specialised tools and techniques for decision making.

About Excelsis

EXCELSIS – 2018: "Driving the Dreams" is a one day annual inter-college management fest organized by MITS school of Business with an intent to display the multidimensional personalities and potential of our young and dynamic management interns. Excelsis-2018 is a platform to showcase their talent and fortitude with a host of events exhibiting their cognition, logical thinking, creativity, research orientation, team work, spontaneity, entrepreneurship skills, analytical ability etc.

The uniqueness of Excelsis-2018 for The Innovative Youth lies in its dynamism and innovative approach to management events. With more than 10 events and other amenities, it is one of the flagship event for the MITS School of Business. We welcome the young and dynamic management interns to come, experience and carry home loads of knowledge and learning and a few surprising prizes too...!!!

Events @ Excelsis'18

Young Manager: The participants get grilled with questions and different selection rounds procedure that they would normally undergo in a recruitment process. It's a great experience and young manager is the coronated event of Excelsis'18.

Yuva'En (Youth Entrepreneurship): 'The hidden innovator in you'. The platform for young potential entrepreneurs to come forward with a business proposal and make a presentation on it. Speak in India...Make in India..!

Kahani Café: No Fear Shakespeare: Now it's time to create management stories...!!!. The event helps the students to enhance their narrative and writing skills. Further, as they build the story with the words given to them, they can improve their creative and cinematic presentation of a situation.

InQUIZitive: Would you like to answer a set of questions related to business domain? The journey won't be easy. So get ready for those sweating moments. Do update your knowledge on Business, Economy, Trade, etc. at National and Global level, here is a platform where some real time pioneers can enjoy.

AD-DICTION: Creativity takes courage! So here's a platform for you to portray the world as seen through your own eyes. A display of enthusiasm, motivation and a pinch of skill will be well rewarded. The team will be given a situation (Case Study) and they have to present the solution through an audio visual & ad strategy with a tag line, an innovative product name and a creative promotional of 3-5 minutes. This advertising and marketing event is a good platform for the students to show all his promotional abilities in real time scenario.

Stock Bubbles: It is a real time trading simulation platform the way it happens in the real world. This game will allow students a fun opportunity to learn the investment strategies to make their portfolio more profitable. The participants hone their dealing and trading skills in risk-free environment. 'Wheel and Deal' "buying and selling stocks to flip profit into more money!

Movie Mining: Have you ever watched a movie and asked "what can you learn about managing and business from this film" even when that is not the main purpose of the film. The best way to translate reality is through fiction. Wherever you are in your business venture, you can glean some insight from the films...Watch it...Interpret it in management perspective...Speak about it...!!!

Literati: An opportunity to check your writing and presentation skills. This will bring out the creative thoughts on the concept, removes the fear and improves the self-confidence of individual. The people/audience wants to recognise you, "Let your mind write the paper not your Hand"

MPL (Management Premier League): Love IPL? Want to own a team? Now, we bring you a mock IPL type auction for Management Gurus or leaders. Bid for the person you love and make your dream management team. Place your bets wisely or else you will become insolvent, because the winner or profit maker takes it all.

Turn Coat (Block and Tackle): Event where you are supposed to contradict yourself and that too in style. An event to prove your convincing ability, communication skills and spontaneous thinking. In this war of words all that you have to do is confidently convince your opponent. Show us how fast your brain can oppose and favour the same thing! If you think this is the event for you, come join the humorous battle. Get yourself up and show us your spontaneity!

Debatir: Students who feel like they are good "arguers" are drawn to this event. It is a highly structured activity that focuses on the construction of well-supported, well-reasoned arguments in support of, or in opposition to, a particular resolution.

General Rules

- Registration fee for each participant per event is 100/- only.
- Institute is required to confirm their participation along with the names of their students latest by 30th March 2018.
- Entries are invited from MBA, BBA and BBM students from all Institutes in India.
- Participants must report to Madanpalle Institute of Technology and Science (MITS) for registration at 8:30 am on event day.
- All participants are requested to come in formal wear and bring their college ID cards.
- There is no limit for registration of participants or teams from each college.
- Lunch and Snacks will be provided to the participants.
- Spot registration is also available in special cases upon request.
- Each participant has to register compulsorily for at least one event.

Note:

1. 'AD-DICTION' and 'Young Manager' event participants are not allowed to participate in any other events. These are exclusively independent events.
2. 'Yuva'En' event participants can participate in 'Stock Bubbles' event also and vice-versa.
3. 'InQUIZitive' participants can participate in 'Kahani Café' event.
4. 'Movie Mining' participants can participate in 'MITS Premier League' event.
5. Participants can take part in 'Debatir', 'Literati' and 'TurnCoat' events without any overlapping of the timings.